



UNIVERSITY OF OTTAWA
HEART INSTITUTE
INSTITUT DE CARDIOLOGIE
DE L'UNIVERSITÉ D'OTTAWA

MEDIA ADVISORY | AVIS AUX MÉDIAS

Eight health partners join forces to tackle smoking - A first in Canada

Ottawa, January 20, 2015 – The Honorable Ontario Associate Minister of Long-Term Care and Wellness Dipika Damerla will be joining eight Eastern Ontario health partners along with ex-smokers to launch the *MyQuit* program, an innovative program for smokers living in Eastern Ontario who are looking to quit or reduce their tobacco use.

8 partners from our region have joined together to tackle smoking - A first in Canada.

Date: Wednesday, January 21, 2015

Time: 10:30 a.m – 11:00 a.m.

Location: Council Chambers, Ottawa City Hall, 110 Laurier West

Media availability and photo opportunity with Minister Damerla and invited guests will take place at 11:00 a.m.

Guests will include ex-smokers, Medical Officers of Health, and representatives from the 8 partners.

The MyQuit program is a partnership between the University of Ottawa Heart Institute; the Champlain Regional Cancer Program; Ottawa Public Health, Eastern Ontario Health Unit; Renfrew County & District Health Unit; Leeds, Grenville & Lanark District Health Unit, Smokers' Helpline and the Mackay Manor Renfrew Residential Recovery Home.

More information on smoking cessation is available at: ottawaheart.ca

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