

SPONSORSHIP PROSPECTUS



5TH CANADIAN WOMEN'S HEART HEALTH SUMMIT

FRIDAY APRIL 25 - SATURDAY APRIL 26, 2025 • OTTAWA, ON



CANADIAN WOMEN'S
HEART HEALTH CENTRE
CENTRE CANADIEN DE SANTÉ
CARDIAQUE POUR LES FEMMES



Heart & Stroke
Cœur + AVC

WOMENSHEARTSUMMIT.CA

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“REFLECTING ON THE PAST, EMPOWERING THE PRESENT, AND SHAPING THE FUTURE.”

Proudly hosted by the University of Ottawa Heart Institute's Canadian Women's Heart Health Centre and Heart & Stroke, the **Canadian Women's Heart Health Summit (Summit)** is the only event of its kind and has become the national reference point for health professionals seeking up-to-date knowledge of women's heart, brain and vascular health.

Building on the success of the past summits, we are assembling national and international experts and stakeholders to transform and enhance Canadian women's lives through research, awareness, policy development, and care.

We invite you to become an important part of this global forum by participating as an Event Sponsor. This is a distinct opportunity to interact with Canadian and international health professionals – including primary care providers, cardiologists, neurologists, gynecologists, pharmacists, nurses, cardiac rehabilitation providers, allied healthcare providers, researchers, policymakers, Indigenous organizations, community partners, and persons with living and lived experience (PWLLE).

A variety of sponsorship levels have been developed for this event and we are seeking support from government, corporate, community, and other healthcare agencies.

On behalf of the planning committee, we thank you for your consideration of our invitation to participate as a sponsor at the 2025 Canadian Women's Heart Health Summit and look forward to personally welcoming you to **Ottawa in April 2025!**

Don't miss this chance to be part of something that will change the face of women's heart, brain and vascular health.



Heart disease is **under-studied, under-diagnosed, and under-treated** in women.



It is the **#1 killer of women worldwide** and affects women of all ages.



Nearly 80% of premature heart disease cases are preventable.



Hear the latest in women's heart health research and practice.



Make new connections with experts and advocates.

BE PART OF THE CONVERSATION. BE PART OF THE CHANGE!

CONTACT FOR MORE DETAILS ON HOW YOU OR YOUR ORGANIZATION CAN GET INVOLVED!

- Canadian Women's Heart Health Centre: Lisa Comber, lcomber@ottawaheart.ca

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PLATINUM LEVEL SPONSOR • \$50,000 CONTRIBUTION

RECOGNITION AND BENEFITS:

- Recognition as the Platinum Sponsor on promotional materials:
 - Logo recognition in the plenary on main screens during breaks and at lunch
 - One sponsor message insert included in delegate tote bag, exclusive to Platinum Sponsors
 - Corporate logo included in promotional video
 - Corporate logo included on the womensheartsummit.ca and Heart & Stroke Corporate Partnerships webpage
 - Corporate logo acknowledgement in two social media (Facebook and Twitter / X) posts
 - Verbal acknowledgement of sponsorship at daily welcoming address
- 10ft x 15ft exhibitor space in premium location
- Three exhibitor badges
- 4 tickets to the Networking Reception and Dinner on Friday, April 25, 2025.



GOLD LEVEL SPONSOR • \$35,000 CONTRIBUTION

RECOGNITION AND BENEFITS:

- Recognition as the Gold Sponsor on promotional materials:
 - Logo recognition in the plenary on main screens during breaks and at lunch
 - Corporate logo included in promotional video
 - Corporate logo included on womensheartsummit.ca and Heart & Stroke Corporate Partnerships webpage
 - Verbal recognition of sponsorship level at daily welcoming address
- 10ft x 10ft exhibitor space in premium location
- Two exhibitor badges
- Two tickets to the Networking Reception and Dinner on Friday, April 25, 2025.

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SILVER LEVEL SPONSOR • \$25,000 CONTRIBUTION

RECOGNITION AND BENEFITS:

- Recognition as the Silver Sponsor on promotional materials:
 - Corporate logo included on womensheartsummit.ca and Heart & Stroke Corporate Partnerships webpage
 - Logo recognition in the plenary on main screens during breaks and at lunch
- 6ft exhibitor table and two chairs
- Two exhibitor badges



NETWORKING RECEPTION & DINNER SUPPORTER

\$25,000 CONTRIBUTION

RECOGNITION AND BENEFITS:

- Support and participate in an off-site Networking Reception and Dinner on the Friday, April 25, 2025
- Recognition as the Networking Reception and Dinner Supporter on promotional materials:
 - Recognition at entrance of designated room at off-site venue and on slides in plenary room
 - Logo recognition in the plenary on main screens during breaks and at lunch
- Recognition on womensheartsummit.ca and Heart & Stroke Corporate Partnerships webpage, a logo can be included if one is available
- Logo recognition on the dinner menu and tickets
- Four tickets to the Networking Reception and Dinner

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EXHIBITOR • \$10,000 CONTRIBUTION

RECOGNITION AND BENEFITS:

- 6ft exhibitor table and two chairs for exhibitor space
 - Opportunity to engage with delegates at your booth
 - Opportunity to upgrade booth size for an additional fee
 - One exhibitor badge

NOT-FOR-PROFIT EXHIBITOR • \$3,000 CONTRIBUTION

RECOGNITION AND BENEFITS:

- 6ft exhibitor table and two chairs for exhibitor space
 - Opportunity to engage with delegates at your booth
 - Opportunity to upgrade booth size for an additional fee
 - One exhibitor badge



FOR MORE INFORMATION AND TO DISCUSS HOW YOU CAN TAKE PART, PLEASE CONTACT:

- Canadian Women's Heart Health Centre: Lisa Comber, lcomber@ottawaheart.ca

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SUMMIT LOCATION

SHAW CENTRE • 55 Colonel By Drive • Ottawa, Ontario, Canada • K1N 9J2

Situated on the Old Congress Centre site, the Shaw Centre breathes new life into Ottawa's downtown core. A striking redevelopment in 2011 tripled the Shaw Centre's capacity, drawing attention from national and international planners and making it one of the most successful convention centres in the country.

In 2021, the Shaw Centre was awarded the International Association of Conference Centres (AIPC) APEX award for the elusive title of "World's Best Convention Centre"

The Shaw Centre adjoins the CF Rideau Centre and the Westin Ottawa, creating a seamless experience for its guests. The Centre overlooks the historic Rideau Canal and is close to prime entertainment, including the National Arts Centre, the ByWard Market, and much more.

The CWHHS has partnered with the Westin Hotel to offer a discounted guest room block for out of town delegates and sponsors. **Visit our [Travel and Accommodation](#) page for more information.**

EXHIBIT HOURS

- Friday, April 25, 2025 • 7:30 a.m. - 6:30 p.m.
- Saturday, April 26, 2025 • 7:30 a.m. - 3:00 p.m.

SET UP TIME

Thursday, April 24, 2025
5:30pm - 11:00 p.m.

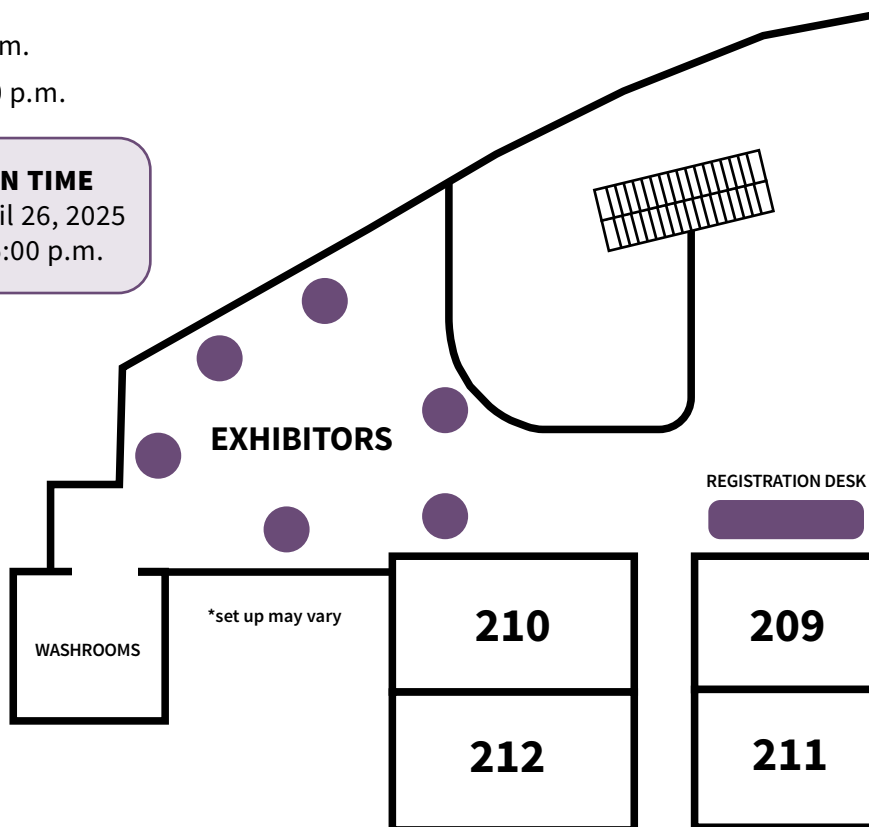
TEAR DOWN TIME

Saturday, April 26, 2025
3:00 p.m. - 5:00 p.m.

EXHIBIT SPACE

Each exhibit area will be equipped with one 6ft table and two chairs. Platinum and Gold Level Sponsors are provided with larger exhibitor space as per their package features.

Please note: Electricity, extra tables and chairs, etc. must be ordered separately from the Shaw Centre. These items are not included in your exhibit space cost.



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INFORMATION**



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