

# > BENCH, BIZ & BEYOND: A Path to Commercialization

SESSION 2:

## AN INTRODUCTION TO INTELLECTUAL PROPERTY AND COMMERCIALIZATION

Unravel the intricacies of intellectual property and its role in successful commercialization. From the basics of patents to exploring different forms of IP, this session will equip you with a comprehensive understanding of protecting your innovations. Delve into patent procedures both locally and internationally, grasp the significance of prior art and public disclosure, and explore strategic avenues for commercialization, be it through licensing or launching your own startup.

**DR HANS SCHROEDER** PARTNER & PATENT AGENT **GOWLING WLG**

**KUSHAL SHAH** PATENT AGENT **GOWLING WLG**

**DR MAURA CAMPBELL** PRESIDENT & CEO **OBIO**



**DR HANS  
SCHROEDER**

Dr. Hans Schroeder is a partner in the Ottawa office of Gowling WLG. He provides strategic advice to companies in respect to patent protection, including drafting, prosecution, due diligence and portfolio management. Kushal is an internationally trained patent agent and lawyer and works alongside Dr. Schroeder in the Ottawa office of Gowling WLG. He is experienced in drafting and prosecuting patent applications in Canada and internationally. Kushal provides tailored solutions to Startups and SME's in respect of IP strategy, patentability, freedom-to-operate, and commercialization.



**KUSHAL SHAH**

Maura Campbell, President and CEO of Ontario Bioscience Innovation Organization (OBIO), boasts three decades of biotech leadership. She's chaired OBIO's Board, played a vital role in Turnstone Biologics' financing and licensing, and held key positions at organizations like VBI Vaccines and the Institute for Robotics and Intelligent Systems. With a Ph.D. in biochemistry from uOttawa, Campbell is a seasoned expert in health technology innovation and IP management.



**DR MAURA CAMPBELL**

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Questions?  
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